

Desiree Portillo-Rabinov, Strategic Planning Manager

EDUCATION/PROFESSIONAL REGISTRATION

- B.S., Business Administration California State University, Los Angeles, 1983
- Minor: Pre-law and Marketing

Ms. Portillo-Rabinov is an experienced senior project manager and community development professional with a proven track record of delivering projects on time and within budget. Strong communication skills to resolve complex issues, analyze and prepare reports and summaries, and effectively lead cross-functional teams to facilitate and innovate for project execution.

PROJECT EXPERIENCE

Los Angeles County Metropolitan Transportation Authority (LACMTA)

Sr. Manager, Transportation Planning- Transit Oriented Communities

2016 – March 2021

Co-developed and administering the West Santa Ana Branch TOD Strategic Implementation plan award funding process. Managed a \$25 million Transit-Oriented Development (TOD) Planning Grant program countywide. Granted, 32 jurisdictions, 43 funded projects, and coordinated with program staff to create sustainable communities through land-use changes and transportation access to transit stations to increase ridership and reduce GHG and vehicle miles traveled. Assisted in expanding the TOD program guidelines and application for funding feasibility studies in creating a Tax Increment Financing District(s). Managed and coordinated the CEQA development review of proposed projects surrounding transit facilities and trained staff on land use evaluation and process. Oversaw a \$1million Strategic Growth Council grant with a team of consultants to develop a Transit-Support Planning Toolkit for Rounds 4-5 TOD funding program as a resource for jurisdictions in updating regulatory changes to their general plan, including scenario planning.

Los Angeles County Metropolitan Transportation Authority

Manager, Transportation Planning- Active Transportation, First-Last Mile and Sustainability

2007 – 2015

Oversaw and implemented the countywide bicycle design and planning training workshops in data collection, statistical reporting, and audit uses of clearinghouse data software program. Created and led a team from 5 metro departments to develop the first automated regional bike parking registration/revenue system using GPS locker ID and video security enhancements. Was the lead manager for the TDM, Transit Capital, and Transportation Enhancement Call for Projects grants application program, with a budget of \$5 million over a 7-year plan. Provided content and data to the Director on Sustainability policy initiatives and internal stakeholders. Assisted in scope development and procurement to implement the first last-mile pilot training program and demo projects in the San Gabriel Valley. Performed as a sustainability team architect for Metro's corridor and station planning projects, secured grants for TOD studies with SCAG and the City of Los Angeles, and presented at annual conferences and interagency roundtables. Managed the Call for Projects Transportation Enhancement program establishing sustainability and land use criteria to create joint partnerships in collaboration with external agencies on streetscape planning design and outcomes.

LACMTA/LACTC Key Accomplishments:

1991 – 2021

Coordinated the development of the Transit-supportive Planning Toolkit and implemented a web-based format for the TOD program. Grant-funded 8 cities within a \$3.1 million budget for Round 5 for TOD and TIF planning documents. Co-developed the West Santa Ana Branch TODSIP implementation award corridor program. Established the first web-based automated bicycle parking registration and revenue system. I managed and

implemented the development of the Regional Integration ITS (RIITS) policies, outreach, and training for the exchange of real-time transit operator data, system interfaces, and infrastructure /software upgrades, including managing \$1.3 million contracts for the RIITS 10-year strategic plan and adoption of the Archived Data Management System. I oversaw and supported implementing the marketing component of the \$30 million I-710 EIR/EIS Corridor plan. I managed the Nexus Study phase 2 of the Congestion Mitigation Fee Policy Advisory Committee outreach consultant program contract of \$2 million. I led stakeholder groups and addressed policy issues regarding program structure, fee calculation methodology, and project eligibility to create an impact fee program. I assisted in executing the Metro 5-year Rapid Program Station construction program, bus signal priority requirements, and design agreements for 15 of the 28 program locations at \$128 million. Oversaw consultants on the implementation of design, development, and approval of engineering drawings for the second-generation Metro Rapid stations. Developed a cost implication assessment of stations and bus signal improvement priorities to ensure conformity within the budget. Provided lead support to the Metro Technical Advisory Committee Bus Operations Subcommittee as a policy liaison and co-chair for 17 Municipal Operators throughout LA County. Managed a new program under a partnership agreement with the Dept. of Public Social Services in establishing the Welfare to Work Transportation Program. Secured a combination of grants totaling \$9 million from State and Federal Jobs Access Reverse Commute program funds in collaboration with DPSS to design pilot programs i.e., guaranteed ride home and owl night bus flag stops for welfare recipients to access places of work, childcare, and training. Created a commuter rail loan program of \$7 million from Prop A local return funds for cities that needed funding to build their Metrolink stations and develop bus/rail interface studies.

CERTIFICATES

- Women in Governance, UCLA
- ICF/LACMTA Environmental Clearance Regulatory,
- Caltrans Transportation Planning Academy,
- UCLA/LACMTA Project Manager Training Program Module 5,
- UCLA Frontline Supervision Course,
- UCLA LACMTA Team Leadership Academy
- Rutgers Statewide TOD Transportation Planning,
- AIA NY chapter-continuing education City Planning for Healthy, Active Design, FHWA
- APA Pedestrian and Bicycle Planning and Safety Design, and
- TDI Bus Rapid Transit Planning.

PROFESSIONAL/ELECTED POSITIONS AND RECOGNITION (PARTIAL LIST)

Glendale Community College-Board of Trustee April 2020-2024

- Crescenta Valley Town Councilmember, December 2014 - 2022
- The Trust for Public Land, State Co-Chair, California Advisory Board, January 2015-present
- Women in Public Finance – Scholarship Committee member, 2013- present
- National Women’s Political Caucus - Los Angeles Chapter past President/co-founder/member 1990 to present
- United Way-Women Cabinet Executive Leader, Pathways out of Poverty Program, September 2014-2018
- Soroptimist of Glendale- Chair, VP Programs, January 2018 – present
- American Planning Association, Los Angeles Chapter member 2014- present
- Walk Bike Glendale- Arroyo Verdugo Trail Committee Co-Chair, January 2014 - present
- Project Amiga- Co-founder-Vocational and computer training, life skills for disadvantaged communities from 1990 to 2013
- San Gabriel Valley Civic Alliance-Finance committee- 2013 - present

- YWCA Community Service Award- Women of the Year for San Gabriel Valley, 2007
 - Boyle Heights Community Award, Sustainable Food Gardens, City of Los Angeles, Mayor Villaraigosa, 2003
 - County of Los Angeles Innovated TOD Programs recognition from Supervisor Antonovich for MTA Headquarters, Chatsworth and Sylmar Metrolink Child Care facilities, 1996
 - Metrolink commendation LACTC/SCRRA recipient for successful implementation of Commuter Rail stations in San Bernardino, Ventura, and Santa Clarita Rail corridors, 1995.
 - LACMTA RTP&D Employee of Month, 1998
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